



ONLINE POLLS GUIDELINES & PRINCIPLES

FOR PUBLIC & GOV. ENTITIES

Developing Dubai's Digital Dialogue: Harnessing the Power of Digital Tools for Collaborative Decision-Making



01 Engaging with Online Polls

1.1

Familiarize yourself with the poll topic: Review the background information provided and any accompanying resources to ensure an informed decision-making process.

1.2

Understand the polling platform: Learn the necessary steps and requirements to participate in the online poll, such as registering an account or verifying your identity.

1.3

Weigh the Options: Before casting your vote, reflect on the different viewpoints and potential implications of each option.

1.4

View the results: You may return to the polling platform after the poll has concluded to review the results and analyze the collective preferences of the community.

1.5

Share the poll: Encourage friends, family, and colleagues to participate in the poll to foster a wider public engagement.

01 Principles for Online Polls

1.1

Clarity and Objectivity: Ensure that poll questions are clear, unbiased, and unambiguous, avoiding leading or loaded questions that could influence participants' responses.

1.2

Accessibility: Design online polls to be accessible to all applicable stakeholders, ensuring compatibility with assistive technologies and offering multiple language options where feasible.

1.3

Anonymity and Privacy: Protect participants' personal information by anonymizing responses and implementing robust data privacy measures in compliance with applicable laws and regulations.

1.4

Efficient Communication: Clearly communicate the purpose, scope, and duration of the poll, as well as the intended use of the results, to build trust and encourage participation.

1.5

Analysis and Reporting: Employ rigorous methodologies for data analysis and interpretation, and publish the results in a timely manner, while addressing potential biases and limitations.

